

Demonstrating impact AMV worksheet



Do your research

- Who is your audience? E.g. funders/commissioners/public awareness
- What work have funders and commissioners already undertaken to identify gaps or build on what has been started to meet specific need?
- What restrictions are there (e.g. some funding reports are very specific in what you need to provide)?
- What are the key messages you want to convey?

Be inclusive and creative

- Use this space to consider use of language/formats

Build your team

- Use this space to consider who you need in your team and what skills they bring, e.g. does anyone you know have skills to create eye catching visuals?

Partnerships

- Consider potential partners/sharing resources

Reflect and learn

- What has worked well?

- Even better if...